



2021 Prospectus and Call for Entries

Covid-19 Update • February 2021

29th Annual Colored Pencil Society of America International Exhibition

With the Covid-19 pandemic still uncontrolled, the decision was made again this year to change the exhibition from its original venue (the Gallery at The Summit hotel in Cincinnati) to an online exhibition hosted on the CPSA website. All other aspects of the exhibition will remain the same: we will offer cash awards as always, including the \$5,000 CIPPY Best of Show award, and inclusion of your artwork in the exhibition will count towards CPSA signature status and merit awards.

Online Exhibition Dates

Entries AcceptedDec. 15–May 31, 2021
Award Winners NotifiedJuly 10–12, 2021
Online Exhibition OpensJuly 15, 2021
Award Winners AnnouncedJuly 15, 2021

JUROR: Julie Aronson, PhD

Curator, Cincinnati Art Museum



Julie Aronson has served as Curator of American Paintings, Sculpture, and Drawings at the Cincinnati Art Museum since 1999. She earned her B.A. in art history from Brandeis University, M.A. from Williams College, and Ph.D. from the University of Delaware. Aronson is the recognized authority on the sculpture

of Bessie Potter Vonnoh, the subject of her doctoral dissertation and a 2008 touring exhibition and catalogue. Her professional experience includes positions at the Nelson-Atkins Museum of Art in Kansas City, Missouri, the National Gallery of Art and the Smithsonian American Art Museum. She has published and lectured on wide-ranging topics from New England folk portraiture to painters and sculptors of the Cincinnati region.

Dr. Aronson was a key member of the curatorial team that produced the groundbreaking display *The Cincinnati Wing: The Story of Art in the Queen City*. Her most recent curatorial project is *Frank Duveneck: American Master*, an exhibition on view from December 18, 2019–March 28, 2021, with a catalogue published by the Cincinnati Art Museum in association with D. Giles Ltd.

WHAT TO KNOW BEFORE YOU ENTER

Eligibility

The exhibition is open to living artists 18 years or older, regardless of geographic location. There is no preferential treatment for CPSA members.

Entry Fee

Nonrefundable entry fee: CPSA members \$25 and non-members \$35. Fee covers one or two entries.

Deadline for Entries

New Deadline: 11:59 p.m. (Mtn. Time), **May 31, 2021.**
Do not wait until the last minute.

Meeting Artwork Specifications

Artwork determined at any time before, during, or after the exhibition to not meet ideation specifications will be disqualified.

Permission and Copyright

By submitting an entry, you grant permission for CPSA to use your image(s) in its newsletter, *To The Point*, on its website at www.cpsa.org, and for brochures, promotional materials, and publicity about the show or CPSA as an organization. Every effort will be made to maintain quality true to the submitted image. By entering, you certify that you hold the copyright for this material and the copyright remains with you. CPSA will display a notice that material must not be “downloaded” or copied, but will not be held responsible if artwork is copied.

You also certify that the work submitted is original and does not infringe on any existing copyright. If artwork includes a recognizable image of any person, you certify that a model release for such person has been obtained.

Annual CPSA Convention

The CPSA convention has been cancelled due to the ongoing Covid-19 pandemic. We expect to resume our conventions in 2022, when we are scheduled to hold the exhibition and convention in Tampa Bay, Florida.



ARTWORK SPECIFICATIONS

IMPORTANT: Read ALL specifications on this page thoroughly, as they have been expanded and/or clarified for 2021.

IDEATION

Artwork must be solely the original concept and design of the submitting artist.

NOT ALLOWED

- Work where the primary subject was copied from any image downloaded from online photo sites.
- Work in which the primary subject has been copied directly from someone else's photograph, even with permission. Reference photos taken by anyone other than the submitting artist may be used **only** when those images are incidental to and not the main focus of the artwork.
- Work copied from any copyrighted or published materials.
- Collaborative works executed by more than one artist, including classroom projects and exercises. You may, however, submit artwork of your own design which was worked on in a class or critiqued by others, as long as you are the primary creative force.

Pastiche Requirements

Artwork created as a pastiche (parody or imitation of another artwork) is allowed, provided the artwork is sufficiently altered so as to make the parody obvious and the artwork parodied is not copyrighted.

EXECUTION

- **Media must be 100% colored pencil on a manufacturer-prepared surface (scratchboard not allowed).** Use of any other additional media (watercolor, acrylic, oil, ink, etc.) or artist-prepared surface **disqualifies** entry. Acceptable colored pencil products for the International Exhibition can be found at www.cpsa.org. On the "Exhibitions" tab, click on "Acceptable Products" under "Information."
- **Acceptable additions to colored pencil:** solvents (e.g., turpentine, odorless mineral spirits, water) and graphite pencil used under/between colored pencil layers. No pure, exposed areas of graphite are allowed.
- **Artwork must be two-dimensional.** No collage or montage. Matting with multiple windows (diptychs, triptychs) making a single framed presentation is acceptable.
- **Dimensions of artwork** may not exceed 32 x 40 inches (in either orientation) including frame.
- **No reproductions**, such as prints or giclées of artwork, may be entered.

- **Artwork may not be produced by applying colored pencil over a printed or digitally produced image.**
- **Artwork must have been completed in 2018 or later**, and not previously hung in any CPSA International Exhibition.
- **Artwork may not be altered after submission of entry.**

FRAMING

While the exhibition is being held online this year, keep in mind when making framing choices that, should your work be accepted at a future International Exhibition, your framing will need to comply with exhibition requirements.

Choose frames in muted, neutral tones, such as natural or stained wood, gold, silver, copper, black, white, or gray. Frames should be simple in design (nothing ornate, with three-dimensional carving, or with painted effects).

PENALTIES

CPSA reserves the right to disqualify a submitted work at any time if it is determined that it fails to meet ideation, execution, or framing specifications.

Penalties may include:

- Immediate removal of disqualified work from show and omission from promotional items.
- Return by the artist of any money or goods awarded as prizes.
- Forfeiture of any CPSA signature status and merit awards.

ARTWORK SALES

Artwork may be for sale or not for sale (NFS). The amount asked or NFS designation will be shown in the online display for each selected entry. A for-sale designation may be changed during the show by notifying the exhibitions director (exhibitions@cpsa.org). CPSA will forward any inquiries about purchasing artwork to the artist, who will retain 100% of the sale amount. It is the responsibility of the artist to finalize the sale.

AWARDS AND NOTIFICATIONS

The CIPPY Best of Show award and numerous other monetary awards will be announced online when the exhibition opens on July 15.

Award winners are notified by telephone as soon as possible following the completion of judging.

EARNING CPSA SIGNATURE STATUS

CPSA members may earn signature status (the right to include the letters "CPSA" after their name) by having their art appear in three CPSA International Exhibitions within ten years. Any lapse in CPSA membership results in loss of prior acceptances and forfeiture of signature status.


www.callforentry.org

INSTRUCTIONS FOR SUBMITTING YOUR ENTRY ONLINE

Deadline for Entries

11:59 p.m. (Mtn. Time), **May 31, 2021**

DO NOT WAIT UNTIL THE LAST MINUTE. Late entries cannot be accepted, even if due to technical difficulties.

Entry Steps

IMPORTANT: Please complete as much of the process in advance as possible. See checklist on page 4.

- Go to the CaFÉ™ website at: <http://www.callforentry.org> and register well before the May 31 deadline. There is no fee for artists to set up an account and, if you registered previously, you should still be in their system.
- Prepare digital images of your artwork according to the CaFÉ specifications below (additional details available on their website and at www.cpsa.org). All images must be formatted to the following specifications in order to upload successfully into the system:

Dimensions: The longest side of your image must measure at least 1200 pixels (1920 pixels is preferred by CPSA).

Compression: JPEG file size must be less than 5.0 MB. To see the file size, close your editing program, highlight the file and Get Info or View Properties.

Color space: Save images in an RGB color space, preferably sRGB.

File Format: Save all images as **Baseline** (“Standard”) **JPEG or JPG**. Do not save as Baseline Optimized or as Progressive.

File Names: JPEG file names should be the artwork title with a .jpg file extension (e.g., Green Giant.jpg)

TIP: Most photo labs can create a digital file to the CaFÉ specifications from your original artwork.
- Upload your digital images to your CaFÉ account. Note: You may store up to 100 images and submit them to any event listed on the CaFÉ website. **TIP:** If entering an image appearing as “committed” to another show entry, either select “archive” to release it for this entry, or create a duplicate.
- Go to “Find Calls” to submit your entry to the 29th Annual CPSA International Exhibition call for entries on the CaFÉ™ website by May 31, 2021. To locate the call, enter “**colored pencil society**” in the “Call Listings” search box. (Note: the “Invitational Passcode” option does not apply.) Review and accept the Permission and Copyright agreement and complete the application form. **3**

Click on the Find Calls menu item, then enter “Colored Pencil Society of America” or “colored pencil society” in the search window to locate the CPSA 29th Annual International Exhibition call. The call will be accessible on the CaFÉ website until May 31, 2021.

Select the image(s) you wish to enter (maximum of two). **WARNING: If you are entering two pieces, be sure to submit both images at the same time.** (Save your in-process application first if you need to add images to your portfolio.) Once you have finalized your entry and checked out, you cannot go back and make changes.

- When you are satisfied with your entry form, choose the appropriate entry fee (\$25 if you are a CPSA member for the 2021 membership year; \$35 if you are not a CPSA member) and proceed to “Checkout.” CaFÉ allows payment by PayPal, credit card, or check.

Note: Sorry, no \$10 refunds should you choose the higher non-member fee by mistake.

Payment by check must be received **before May 31, 2021**. Mail your check or money order made payable to CPSA (\$25 for CPSA members; \$35 for non-members) to:

Colored Pencil Society of America
c/o Mona Weidner, Finance Director
17804 Hickory Moss Place
Tampa, FL 33647-2304

- A list of selected works will be posted on the CPSA website (www.cpsa.org) by July 10.

CaFÉ WEBSITE QUESTIONS?

Email: cafe@westaf.org
 Website: www.callforentry.org/artist-help-cafe/
 Telephone: (303) 629-1166
 Hours: 8:30 a.m.–5:00 p.m. Mountain Time

EXHIBITION QUESTIONS?

Anda Chance, CPSA Exhibitions Director
exhibitions@cpsa.org • 386-330-2424
 (9 a.m.–6 p.m. Eastern Time only, no collect calls)

☑ Exhibition Entry Checklist



Please read this prospectus thoroughly and use this checklist to make sure you're ready **BEFORE** you visit the CaFÉ website to enter the 29th Annual CPSA International Exhibition. **DO NOT WAIT UNTIL THE LAST MINUTE TO ENTER.** Late entries cannot be accepted even if due to technical difficulties.

- Yes, my artwork is **100% colored pencil**, two-dimensional, on a single surface. (See page 2)
- Yes, my artwork was **completed in 2018 or after**, and has not appeared in any previous CPSA International Exhibition. (See page 2)
- Yes, my artwork is my own concept, design, and execution. Any reference photos not my own were used only for minor details and are only incidental to the overall work. (See page 2)
- Yes, my image was saved as an RGB (preferably sRGB) **Baseline ("Standard") JPEG** and not a Progressive JPEG. (See page 3)
- Yes, my artwork image: 1) is **no smaller than 1200 pixels on the longest side** (1920 pixels preferred by CPSA), 2) the image shows only **my artwork** and **not** any mat or frame, and 3) the file size is no greater than **5 MB**. (See page 3)
- If I am submitting two entries, I am ready to submit **both at the same time**. I have correctly prepared images of each. (See page 3)
- If I have earned CPSA and/or CPX signature status, I've added my designation(s) to my last name under My Profile on callforentry.org. I used **standard capitalization** (not all caps or all lower case) with my name when setting up my profile (e.g., Mary Smith, CPSA, CPX).
- CPSA Members Only:** I will choose the members' entry fee to receive the lower member entry rate, which covers up to the maximum of two entries. (See page 3)
- My title(s) uses **standard capitalization** (generally, first letter capitalized in each word with more than four letters) and my dimensions are in inches to nearest tenth and do **NOT** include mat or frame. Use the blanks below to record title, dimensions, and price. Note: the gallery encourages but does not require that artwork be priced for sale.

ENTRY ONE: Title _____

Artwork dimensions: height _____ width _____ depth = 0 Price \$ _____

ENTRY TWO: Title _____

Artwork dimensions: height _____ width _____ depth = 0 Price \$ _____