

# CPSA 32nd Annual International Exhibition



## Prospectus

The CPSA International Exhibition is an annual juried gallery exhibition exclusively for works done in 100% colored pencil. It is held in a different city each year to provide more people the opportunity to enjoy colored pencil as a fine art medium. Awards include a **\$5,000 Best of Show and CIPPY Award**. In 2023, awards totaling **\$22,700** were given to **14 award winners**.

### Artist Eligibility

Open to living artists 18 years or older, regardless of geographic location. No preferential treatment for CPSA members versus non-members.

### Entries

- Entries are accepted for the CPSA 32nd Annual International Exhibition at the [callforentry.org](http://callforentry.org) website between December 15, 2023, and April 1, 2024.
- Artists may submit one or two works created since January 1, 2021, and not previously accepted to a CPSA International Exhibition.
- Artwork does not need to be for sale.
- The juror will select no more than one entry per artist.

### Entry Fee

- \$20 CPSA member
- \$25 non-CPSA member

### Juror

Julie Perlin Lee, Executive Director of Laguna Art Museum

### Acceptance

Selected artists will receive notification by email and the list of accepted artists will be posted on the CPSA website ([cpsa.org](http://cpsa.org)) soon after May 1.



### Brea Gallery

Brea, California  
[breagallery.com](http://breagallery.com)

### Dates and Deadlines

**Entry Dates:** December 15, 2023–April 1, 2024  
(11:59 p.m. Mountain time)

**Selected Artists Announced:** soon after May 1, 2024

**Artwork Arrival Window:** late June 2024

**Exhibition Dates:** July 20–September 15, 2024

**Award Winners Notified:** mid July

**Awards Revealed:** August 2nd, 2024\*

**Artwork Return:** after September 15, 2024

*\*Awards will be revealed during the CPSA annual awards banquet on Friday, August 2, at The Embassy Suites Hotel. Convention details will be available on the CPSA website by March 1, 2024. Awards also will be announced on the CPSA Facebook page during the awards banquet for those unable to attend.*

### Your Commitment to Ship Your Artwork

By submitting an entry you are making a commitment to ship your artwork, if accepted, to the CPSA exhibition for the full duration of the event. **Please note that shipping artwork requires additional expenses.** Any artist whose artwork is selected but chooses not to ship it will be disqualified from entering the next two CPSA International Exhibitions.

*Each selected work not sent deprives another artist of the opportunity to be in the exhibition. Please do not enter if you are unable or unwilling to abide by shipping and other requirements as detailed in this prospectus.*

# Artwork Specifications

**IMPORTANT: Read ALL specifications thoroughly and carefully.**

## Ideation

Artwork must be solely the **original concept and design** of the submitting artist.

## Not Allowed

- Work copied from any copyrighted or published materials.
- Work where the primary subject was copied from any image downloaded from online photo sites.
- Work in which the primary subject has been copied directly from someone else's photograph, even with permission. Such photos taken by anyone other than the submitting artist may be used **only** when those images are incidental to and not the main focus of the artwork.
- Work created using AI-generated images for reference.
- **Reproductions** such as prints or giclees of artwork.
- Any **printed or digitally produced image** as part of the artwork
- **Alteration** of artwork after submission of entry.
- Collaborative works executed by more than one artist, including classroom projects and exercises. You may, however, submit artwork of your own design which was worked on in a class or critiqued by others, as long as you are the primary creative force.

## Pastiche Requirements

Artwork created as a pastiche (parody or imitation of another artwork) is allowed, provided the artwork is sufficiently altered so as to make the parody obvious and the artwork parodied is not copyrighted.

## Execution

- **Media must be 100% colored pencil on a manufacturer-prepared surface (scratchboard not allowed).** Use of any other additional media (watercolor, acrylic, oil, ink, etc.) or artist-prepared surface **disqualifies** the entry. Acceptable colored pencil products for the International Exhibition can be found at [www.cpsa.org](http://www.cpsa.org). On the "Exhibitions" tab, click "Acceptable Products" under "Information."

- **Artwork must be two-dimensional.** No collage or montage. Matting with multiple windows (diptychs, triptychs) in a single framed presentation is acceptable.
- **Artwork must have been completed since January 1, 2021,** and not previously accepted to a CPSA International Exhibition.
- **Acceptable additions to colored pencil:** solvents (e.g., turpentine, odorless mineral spirits) and graphite pencil used under/between colored pencil layers. No pure, exposed areas of graphite are allowed.

## Framing

- **Outside frame dimensions** may not exceed 40 inches (longer dimension) and 32 inches (shorter dimension).
- Frames should be **simple in design** (no ornate frames with three-dimensional or painted effects).
- Mats must be **white, beige, gray or black.**
- Artwork must be **ready to hang by wire**—no saw tooth hangers.
- If glazed, use clear **plexiglass (acrylic) only.** Absolutely NO glass or "clip on" frames.

## Disqualification

CPSA, the juror, and the gallery reserve the right to disqualify a selected entry at any time if it is determined that it fails to meet ideation, execution, or framing specifications.

### Penalties include:

- Immediate removal of disqualified work from show, not counted for signature and merit honors, and omitted from CPSA website and promotional items.
- Return by the artist of any money or goods awarded as prizes.
- Possible forfeiture of any CPSA signature status and merit awards.

Should an artist choose not to ship their selected work, the artist will be disqualified from entering the following two CPSA International Exhibitions.

### Exhibition Information:

<https://cpsa.org/exhibitions/exhibition-requirements/>

# CPSA Exhibition Information



## Shipping

Selected artists are **required** to pay a cartage fee (amount TBD) and ship their artwork to the cartage company which receives, unpacks, stores the containers, and transports the art to the gallery. After the exhibition, the cartage company picks up, repacks, and ships unsold artwork back to the artists.

Negotiations are still in process with the cartage company for 2024. CPSA will make every effort to keep the fee as low as possible (hopefully between \$65 and \$90). Complete shipping instructions will be **available by May 1, 2024**, on the CPSA website.

## Liability

The Brea Gallery, cartage company, and CPSA are not responsible for any work delivered in damaged condition. The gallery will take every precaution for artwork in its premises during the run of the exhibition. However, artists should always insure their own work while it is out of their possession and are responsible for contacting their own insurance agent.

## Sales and Commission

**Artwork does not need to be for sale.** The gallery handles all sales and charges a 30% commission.

## Earning CPSA Signature Status

CPSA members earn signature status (the right to include the letters "CPSA" after their name) when their art appears in three CPSA International Exhibitions within ten years. Any lapse in CPSA membership results in loss of prior acceptances and forfeiture of signature status.

### EXHIBITION QUESTIONS?

Contact Anda Chance, CPSA Exhibitions Director  
exhibitions@cpsa.org • 407-460-1469  
(9 a.m.–6 p.m. Eastern Time)

## Permission and Copyright

By submitting an entry, the Artist grants permission for CPSA to use the accepted image in its news magazine, *To The Point*, on its website at [www.cpsa.org](http://www.cpsa.org), for CPSA brochures and promotional materials, and publicity about CPSA. Every effort will be made to maintain quality true to the submitted image, recognizing that the print or electronic medium may affect how the viewer receives the image. The Artist hereby certifies that he or she holds the copyright for this material and the copyright remains with said Artist. CPSA will display a notice that material must not be "downloaded" or copied, but will not be held responsible if artwork is copied. The Artist also certifies that the work submitted is original and does not infringe on any existing copyright. If artwork includes a recognizable image of a person, the Artist certifies that a model release has been obtained.



## JUROR: Julie Perlin Lee

Julie Perlin Lee, Executive Director of Laguna Art Museum, has brought nearly 20 unique exhibitions to Laguna including outdoor installations for the museum's annual *Art & Nature* exhibitions as well as the high-profile

exhibitions *Shepard Fairey: 3 Decades of Dissent* and *Joseph Kleitsch: At Home and Abroad* in Laguna Beach. During her tenure, the Catalina Museum for Art & History in Avalon, California, launched two notable exhibitions: *Chihuly at Catalina Island* and *Titanic: Real Artifacts, Real People, Real Stories*.

Throughout her career, Perlin Lee has curated dozens of exhibitions including the first exhibition of North American Indian art to travel to Colombia at the renowned Museo del Oro and to three museums in China. As Vice President of Collections and Exhibition Development for the Bowers Museum in Santa Ana, she procured exhibitions from the British Museum of the Terra Warriors of Emperor Qin Shi Huang, Fabergé and Egyptian Mummies. Perlin Lee has also contributed to many publications, exhibition catalogs and art journals on a variety of topics.

Perlin Lee holds a BA in Art History and received a certificate in Museum Studies while completing her MFA in exhibition design at California State University, Fullerton. Now living in Laguna Beach, she and her husband have contributed to the growth and success of downtown Santa Ana's Arts District by investing in and supporting burgeoning businesses.

# Prepare and Submit Your Entry

[www.callforentry.org](http://www.callforentry.org)



**NOTE:** Please follow all instructions carefully. CPSA is not responsible for errors made at the CaFÉ website.

**1 Prepare digital images** of your work according to the CaFÉ specifications (details under “HELP” on their website).

- **Dimensions:** CPSA prefers images at 1900 pixels or greater on the longer dimension.
- Image should show **artwork only** and **NOT include** mat or frame. Image quality matters. Get help if you need it to prepare your images.
- **File Size:** JPG file size must be less than 5.0 MB. To see the file size, close your editing program, highlight the file, and Get Info or View Properties.
- **File Format:** Save in an RGB color profile as a “Baseline” (Standard) JPG file. **DO NOT** save as a “Progressive” JPG file as it may not display properly for jurying.
- **Number of Images:** You are allowed to enter only **one** JPG image for **each** artwork.

**2 Access Your CaFÉ Account**—If you don’t have an account, set one up at [www.callforentry.org](http://www.callforentry.org) as soon as possible. There is no fee for account creation. If you already have an account, click “My Profile” and review your personal information for accuracy.

**NOTE:** Please follow standard rules of capitalization for your name (i.e., Mary Smith) and **be sure to include your signature designations (if any)** after your surname (i.e., Smith, CPX).

**3 Upload images** to your CaFÉ account—click “My Portfolio” to locate or upload the image(s) you want to submit. **TIP:** If your image was previously “committed” to another show, you will need to select “archive” to release it for this show or create a duplicate image.

For each work you must provide the following information on the “Add Media” form:

- **Artwork Title**—use **standard capitalization** (first letter of major words, others lower case).
- **Medium**—colored pencil is the only medium allowed for this exhibition.
- **Dimensions**—enter height and width of the unframed art to the nearest 1/4" in the correct fields. Enter Depth as “0.”

- **Artwork for Sale?**—select “Yes” or “No.” (Artwork may be for sale or not for sale in the 2024 exhibition.)
- **Price/Value**—if for sale, **enter the price in whole dollars**. Do NOT use a comma in the price—that will be interpreted as a decimal. **If not for sale, enter “0.”**
- **Primary Discipline** and **Art in Public Places**—these optional fields are not used by CPSA.
- **Description**—you can use this optional field to provide the juror with a brief background story about your entry, if desired.

**4 Apply** to the CPSA 32nd Annual International Exhibition call on the CaFÉ website between **December 15, 2023, and April 1, 2024**. Do not wait until the last minute. Late entries cannot be accepted, even if due to technical difficulties. Be careful to follow the instructions exactly. You must accept the agreement and enter all requested information.

**NOTE:** If you are entering **two pieces**, be sure to include **BOTH in one entry**. If you wish to change your submission in any way prior to April 1, contact Anda Chance, Exhibitions Director, at [exhibitions@cpsa.org](mailto:exhibitions@cpsa.org).

**5 Payment.** When you are satisfied with your entry, proceed to “Checkout.” Choose the applicable fee by selecting the “CPSA member” or “non-member” option as appropriate.

You may pay by credit card on the CaFÉ site or mail a check **payable to CPSA** (\$20 for CPSA members, \$25 for non-members) to:

Colored Pencil Society of America  
4157 Mountain Rd, #122  
Pasadena, MD 21122-4455

Checks must be postmarked before April 1, 2024.

**Include a note** that the check is in payment for your 32nd Annual CPSA International Exhibition entry and provide your name as entered on CaFÉ.

## CAFÉ WEBSITE QUESTIONS?

You may call 303-629-1166, click on the “Help” tab on the CaFÉ website, submit their Contact Us form, or email [cafe@westaf.org](mailto:cafe@westaf.org)

Support is available 8:30 a.m. to 5:00 p.m. Mountain Time, Monday through Friday.





# ☑ Exhibition Entry Checklist

- ☐ My artwork is **100% colored pencil**, two-dimensional, on a single surface.
- ☐ My artwork is my **own concept, design, and execution**. Any reference photos not my own were used only for minor details and are only incidental to the overall work.
- ☐ My artwork was **completed in 2021 or after**, and has not appeared in any previous CPSA International Exhibition.
- ☐ My image was saved as an **RGB Baseline ("Standard") JPG**—not a "Progressive" JPG.
- ☐ My artwork image file is **1900 pixels on the longer side** and no greater than **5 MB**.
- ☐ My image does **NOT** include mat or frame.
- ☐ If I am submitting two entries, I am ready to submit **both at the same time**. I have correctly prepared one image for each.
- ☐ My artwork title(s) uses **standard capitalization** (first letter capitalized in each major word).
- ☐ I have used **standard capitalization** (*not* all caps or all lower case) for my name in my profile on callforentry.org.
- ☐ If I have earned **CPSA and/or CPX signature status**, I've added the initials after my last name in my profile (e.g., Smith, CPSA, CPX)
- ☐ **CPSA Members Only:** I will choose the members' entry fee to receive the lower rate, which covers up to the maximum of two entries.

## DO NOT WAIT UNTIL THE LAST MINUTE TO ENTER

Late entries cannot be accepted, even if due to technical difficulties.



## Your Entry Information

[www.callforentry.org](http://www.callforentry.org)

Complete for your records and to have available when you enter:

### ENTRY ONE

**Artwork Title** (use standard capitalization):

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#### Dimensions of Original Art (without mat)

**Height:** \_\_\_\_\_ inches (to nearest .25")

**Width:** \_\_\_\_\_ inches (to nearest .25")

**Depth:** 0 inches

**Price:** \$\_\_\_\_\_ (Enter "0" if not for sale)

### ENTRY TWO (If applicable)

**Artwork Title** (use standard capitalization):

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#### Dimensions of Original Art (without mat)

**Height:** \_\_\_\_\_ inches (to nearest .25")

**Width:** \_\_\_\_\_ inches (to nearest .25")

**Depth:** 0 inches

**Price:** \$\_\_\_\_\_ (Enter "0" if not for sale)