



CPSA Convention

July 31–August 3, 2024 • Brea, California



Photo: Gayle Uyehara



Convention registration: April 1 to July 8, 2024

Embassy Suites by Hilton Brea
North Orange County



CONVENTION

Registering for the Convention

\$30 Registration Fee

All attendees must register and pay a \$30 registration fee in advance on the CPSA website at www.cpsa.org. Doing so will ensure attendees are expected and receive a name badge to be worn at all convention events. CPSA members are given a welcome bag when they arrive at the CPSA hospitality room and are eligible to win raffle prizes during the art gala.

You must register by July 8 on the CPSA website. Payment for the registration fee and any optional paid events may be made online or by check. Details and instructions for paying by check will be included in your confirmation email.

Deadline for the arrival of online and mailed payments is July 8, 2024.

Registration opens **April 1, 2024**, at www.cpsa.org/convention

Cancellations

A \$20 charge per person/per paid event applies to cancellations prior to July 8, 2024. No refunds will be made after that date. Processing of refunds will occur two weeks after the convention ends on August 3.

Pre-convention Schedule

July 29	Travel day for pre-convention attendees
July 30	Day —Meetings (CPSA governing board and District Chapter Forum) Evening —exhibition preview/forum dinner (board and DC Forum only)
July 31	Morning —DC Forum/board joint meeting Afternoon —Meetings (board and DC Forum)

Convention Schedule

July 31	Travel day for convention attendees Evening: meet & greet in hospitality room
August 1	Day —workshops and Drop-ins Evening —art gala and silent auction
August 2	Day —workshops and Drop-ins Evening —awards banquet (<i>please, no children under 12</i>)
August 3	Morning —Blick Art Materials trade show Afternoon —artists reception Evening —farewell dessert party

See event details
on pages 3 and 4

See the CPSA
International
Exhibition
in Person



Brea Gallery
1 Civic Circle
Brea, California
www.breaartgallery.com
*Next door to our
convention hotel*



Exhibition: July 20–September 15, 2024

DETAILS

WEDNESDAY July 31



Photo: Gayle Uyehara

Meet & Greet... Plan to arrive at the hotel in time to attend the meet & greet at 6 p.m. in the CPSA hospitality room on Wednesday evening—a free event that kicks off the convention. This room is where you pick up your name badge, pocket guide, and welcome bag, ask questions and—most important—connect with other artists. Here you'll also:

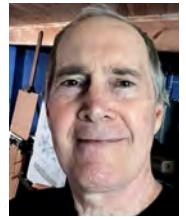
- See tables overflowing with **art supplies and other products** donated by our corporate members and supporters that will be given away as raffle and door prizes on Thursday.
- Preview and bid on “**Small Works of Great Magnitude**” originals donated by signature and award-winning artists for Thursday's art gala and silent auction.
- Buy tickets to win prizes in the **raffle** during Thursday's art gala.

THURSDAY August 1

Workshops... Accomplished artists—**Lis Zadavec, CPX**, and **John Smolko, CPSA, CPX**—will share their expertise and techniques with you in one-day workshops created just for our convention. Each workshop is offered on Thursday *and* Friday so you won't have to choose just one! Workshop fee is \$105. *Full descriptions on page 5.*



Lis Zadavec



John Smolko

NEW IN 2024!

Free Drop-in Sessions... Not taking a workshop? Four *free*, one-hour presentations on four different topics will be available on Thursday and repeated on Friday—two in the morning, two in the afternoon. No registration required—just show up! Seating will be on a first-come basis, as space allows.



Art Gala and Silent Auction... Kick back and watch large screens where every work of art that was entered in the CPSA International Exhibition is shown, whether or not it was selected. During breaks you can bid on the “Small Works of Great Magnitude” originals donated by noteworthy CPSA artists in our annual silent auction fundraiser, win door prizes, and check your raffle tickets to see if you've won one of the amazing raffle prizes donated by CPSA corporate members and other generous companies. *This is a casual, free event.*



Photo: Gayle Uyehara

FRIDAY August 2

(Workshops and Free Drop-ins Repeat)

Awards Banquet... Enjoy a social hour with a beer and wine cash bar followed by a delicious banquet dinner. Then the award winners are announced one by one, building up to the Best of Show and CIPPY Award winner—who takes home the trophy and \$5,000!

Banquet Meal Choices

Select your choice of a chicken, salmon, or veggie stir fry dinner when you register on the CPSA website for the convention and banquet. A description of each option will be provided on the registration form. You can also let us know if you have any special dietary needs, food allergies, etc. Banquet tickets are \$70 per person. (No children under age 12, please.)



Photo: Gayle Uyehara

SATURDAY August 3

Blick Art Materials Trade Show

On Saturday morning, CPSA patron member **Blick Art Materials** will bring their local store to us with special offers on our favorite art supplies!

Representatives from many of our corporate members and other companies will be there to answer questions and demonstrate their products. This great shopping experience will be conveniently held right in the hotel.



Artists Reception

The artists reception will be held at the Brea Gallery (just next door to the hotel) on Saturday afternoon.

Convention attendees will have the gallery to themselves from 4:00 to 5:00 p.m. to view the art, mingle, and celebrate the award winners. At 5:00 the reception opens to the general public and ends at 7:00 p.m.



Farewell Dessert Party

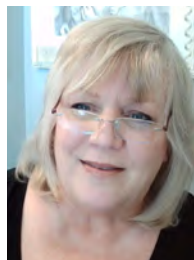
Our traditional scrumptious Saturday-night dessert party is from 8:00 to 10:00 p.m. What a delicious way to end the convention and say goodbye to old and new friends—at least until we meet again in Bethesda, Maryland, in 2025!



2024 WORKSHOPS

Portraits in Colored Pencil with the Master Painter's Touch

Lis Zadavec, CPX



What is it about the Masters' portraits of centuries past that draws us in? The glow of the skin, and the luscious application of the oils? By learning the classical palette and a master oil painter's layering technique, participants will rival the best of 19th and 20th century portraiture with their very own colored pencils.

We will actually mix our own portraiture color wheel with paint. This is the best way to understand the color make-up of the pencils you are using. And it will take away the guesswork and randomness of color-matching from photos.



Lady A
Lis Zadavec, CPX

Then we will put our color theory to work by copying an old master painting, using a painter's layering technique. We will work on Canson Mi-Teintes paper—which I have found takes the most layers—creating the luminosity you find in oil paintings and real skin. We will draw with Prismacolor Premier pencils. Their lower melting point

gives the most realistic skin and paint-like effect and actually feels like the wax oil-medium Lis was taught to paint with.

So come draw like the masters and learn to paint a portrait with your pencils in a technique I developed over my 40 years of drawing with them. Whatever level you are at with your portraits, you are about to take a giant leap into history that will propel your portraits forward!

ABOUT LIS ZADAVEC

Lis has had a life-long love affair with portraiture. It is the only art she ever wanted to do. She attended the Corcoran School of Art in Washington, DC, at 10 years old in the adult program as well as later at the college level. She also attended the American University and Montgomery College, where she sought out the realist teachers in an 70s/80s world of Expressionists who had been taught by the 60s Abstract artists. She was introduced to a legacy of masters' methods by the dean of painting. During this time, she also earned a cosmetology license and was a model and makeup artist, which lends another aspect to her love of portraying faces. A painter at heart, Lis quickly earned CPX signature status with CPSA for her mixed media portraits. Her award-winning work has been juried into numerous national exhibitions. Among many publications, she also has a chapter in "Draw Portraits in Colored Pencils" published by Ann Kullberg. She is on faculty at the prestigious Yellow Barn Studio in Glen Echo, Maryland, and shows her work at the Eastside Artists' Gallery in Frederick, Maryland.

Scribble Landscapes (Neo Impressionism)

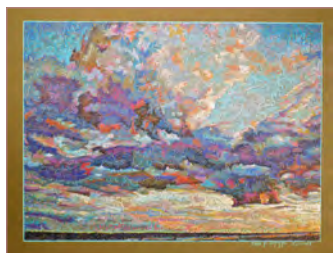
John Smolko, CPSA, CPX



Impressionism is appreciated by every artist and generally enjoyed by all. We are familiar with names like Claude Monet, Camille Pissarro, Berthe Morisot, Alfred Sisley, and Pierre Auguste Renoir. In 1874, Impressionism was considered a radical departure from the mainstream art accepted at the time. Today it is universally loved and found in museums around the world. This workshop will endeavor to bring colored

pencil art into the impressionistic experience of that period. Buckle up colleagues, this will be fun and challenging at the same time.

I have been providing "Mark Making" workshops all over the country for a long time but focused on portraits and still-lives. I always recommended that participants try landscapes with



Carolina Sky
John Smolko, CPSA, CPX

scribbles and figured it may be an avenue for someone to find their voice. To my surprise, I didn't see any takers and I started to create a few landscapes of my own. It was great fun and I started to identify with how I imagined Sisley felt when he was

developing his pointillism. Color is King and art should be fun.

This workshop will give participants the opportunity to be Neo Impressionists. The artists of 1874 used short brushstrokes or dots; we will create with short groups of scribble lines in random directions. We will develop our landscapes with color and energy. I have found my landscapes to be less stressful and more enjoyable to execute than my other works of art and I feel you will too. Let's start a movement!

ABOUT JOHN SMOLKO

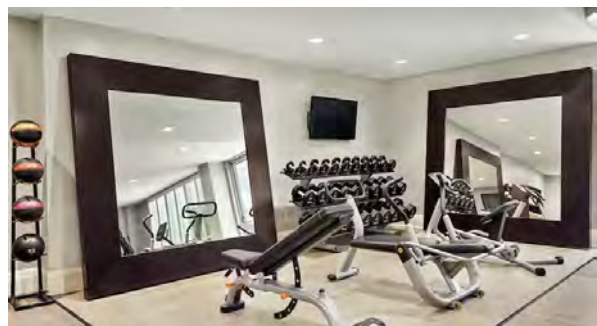
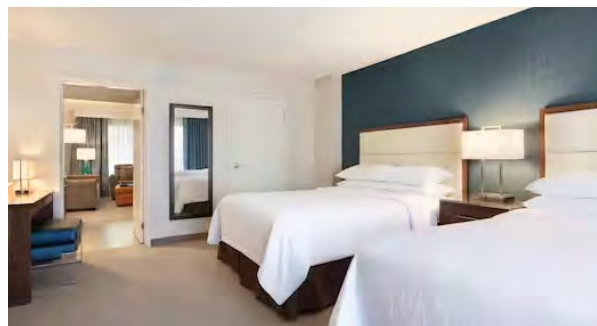
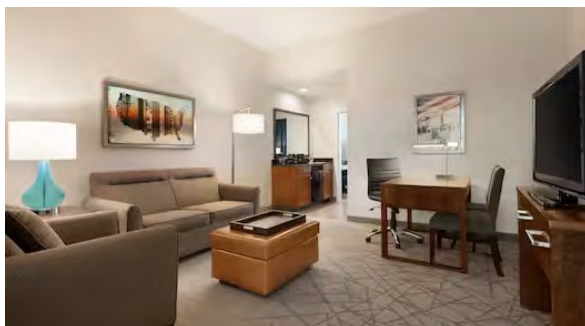
Artist John Smolko had a 35-year career in art education, with the last 25 years of his teaching at Aurora High School in Aurora, Ohio. All of John's art can be traced to his teaching experiences and his scribble style of rendering is a direct result of that teaching. He retired from high school teaching in 2008 and immediately became a full-time artist who exhibits and offers his "Mark Making" workshops all over the country. His unique scribble style is easily recognizable and he has exhibited locally, regionally, nationally, and internationally. John is a signature member of the Colored Pencil Society of America and participates in CPSA conferences and international shows. He is also a member of several CPSA district chapters and continues to share his skills and knowledge with his colleagues. John offers workshops for high school students, most being offered by the Cliffside Artists Collaborative in Hinckley, Ohio.

CONVENTION HOTEL

Embassy Suites by Hilton Brea North Orange County



Photos: Hotel website



HOTEL RESERVATIONS



Embassy Suites by Hilton Brea North Orange County

900 East Birch Street
Brea, California

The Brea Embassy Suites by Hilton is an all-suite hotel. Each suite includes a private bedroom and living room with sofa bed. The hotel is a short drive from many popular California attractions and the Brea Mall is just across a side street.

Discounted CPSA Room Rate

\$219 for one king bed or \$239 for two queen beds per night. **Reserve your room early!** The CPSA room block usually sells out before the cutoff date. Reservations must be made **directly with the hotel** online or by phone. Cutoff date for CPSA rate: **July 8, 2024.**

Hotel Reservations Online

- Go to www.cpsa.org/2024BreaHotel to access the hotel's booking site.
- Click on "Edit Stay" to change the dates for the nights you want to reserve.
- Click on the "1 Room 1 Guest" button to increase number of guests (no extra charge).
- Choose your room preference and enter your payment and guest information.
- Should the hotel be sold out, click on "Hotels Nearby" to locate other options.

Hotel Reservations by Phone

- Call (855) 605-0319.
- Say you'll be attending the CPSA convention the week of July 29 and mention Group Code **90K** to ensure you receive the discounted room rate.

Hotel Amenities and Information

- Check-in 4 p.m.; checkout 11 a.m. (Guest Services will store bags for early arrivals)
- Double Hilton Honor Points
- Complimentary wireless internet in guest rooms
- Free made-to-order buffet breakfast and evening reception
- Smoke-free hotel
- Outdoor pool
- Fitness center
- Complimentary self-parking (normally \$10/day); EV charging 1 mile away
- 1 or 2 dogs weighing less than 75 pounds welcome (subject to non-refundable fee)

Restaurants

- **The Refinery Bar & Grill** (open 4 p.m.–10:30 p.m. daily) offers casual in-hotel dining with a menu featuring entrees, sandwiches, seafood, and salads.
- A variety of other restaurants are located within walking and driving distance, including in and around the Brea Mall—just steps from the hotel.

Questions? Need Help?

- **Booking questions:** click "Request a Call" or "Customer Support" on hotel booking page.
- **Other questions:** send email to conventions@cpsa.org.

GETTING THERE

Airport Information

- **John Wayne Airport/Orange County (SNA)** (www.ocair.com/) 20 miles from hotel
- **Long Beach Airport (LGB)** (www.longbeach.gov/lgb/) 30 miles from hotel
- **Ontario International (ONT)** (www.flyontario.com/) 35 miles from hotel
- **Los Angeles International (LAX)** (www.flylax.com) 45 miles from hotel

Ground Transportation

The Embassy Suites by Hilton Brea does not offer airport courtesy shuttles.

Visit your airport website for available transportation options between airport and hotel.

Come join the fun this July!



Photo: John Guiseppe