



Prospectus

CPSA Explore This! 20 Online Exhibition

Explore This! is a juried show with cash and product awards. Artwork must be predominantly colored pencil, but must also include other medium(s) or attributes (*page 2*) not allowed for the CPSA International Exhibition. Awards include a \$2,000 Best of Show and EXPY award with lesser cash and product awards for other winners.

Artist Eligibility

Open to living artists 18 years or older, regardless of geographic location. No preferential treatment for CPSA members versus non-members.

Entries

- Entries must be submitted to the callforentry.org website between September 15 and November 15, 2023.
- Artists may submit one or two unique works created in 2021 or after and not previously displayed in a CPSA Explore This! exhibition.
- Only one work by an artist may be selected.
- The juror will select approximately 60 works from the qualified entries.
- Names of artists are unknown to the juror.
- Artwork may be for sale or not for sale.

Nonrefundable Entry Fee

- \$20 non-CPSA member
- \$15 CPSA member (2024 membership year)

Acceptance and Award Notifications

- No notifications of acceptance are sent by CPSA.
- A list of accepted artists will be posted at the CPSA website (www.cpsa.org) by January 15, 2024.

Important Dates and Deadlines

September 15, 2023

First day to submit entries at CaFÉ™

November 15, 2023

Deadline for submitting entries

January 15, 2024

Acceptance list posted at www.cpsa.org

February 1, 2024

Show opens and awards announced



Juror: Mark Ormond

Mark Ormond gained an expertise in modern and contemporary art as Director and Curator of Exhibitions for galleries of the Ringling College of Art and Design, Associate Director of Greene Contemporary, and Director of the Center for the Fine Arts in Miami. Now living in Sarasota, Florida, he is working as

a writer, guest curator, and art advisor.

As an author, Ormond has written hundreds of articles, catalogs, publications, and books on art and artists. He has curated over 200 exhibitions and delivered many lectures for public institutions. He has served on selection panels for the State of Florida and several Florida counties as well as grant panels for the National Endowment for the Arts, Andrew M. Mellon Foundation, and Guggenheim Foundation.

Ormond has a Bachelor's Degree in Art History from the University of Pennsylvania and a Master's in Art History and Museum Studies from George Washington University in Washington, D.C. He was awarded a Certificate in Museum Management from the Getty Institute at the University of California, Berkeley.

Permission and Copyright

By submitting an entry, the Artist grants permission for CPSA to use the accepted image in its magazine, website, promotional materials, and publicity. Every effort will be made to maintain quality true to the submitted image; however the print or electronic medium may affect the appearance of the image. The Artist hereby certifies that he or she holds the copyright for this material and the copyright remains with said Artist. CPSA will display a notice that material must not be "downloaded" or copied, but will not be held responsible if artwork is copied. The Artist also certifies that the work submitted is original and does not infringe on any existing copyright. If artwork includes a recognizable image of a person, the Artist certifies that a model release has been obtained.

Artwork Specifications

IMPORTANT: Read ALL specifications thoroughly and carefully.

Execution

- Artwork must be **predominantly** colored pencil.
- Work must have been completed **on or after** January 1, 2021.
- Work **must include** some other technique, surface, or element **not** allowed for the CPSA International Exhibition such as:
 - Another medium such as ink, watercolor, pastel, acrylics, oil paint, markers, exposed graphite
 - Collage or montage
 - Artist-prepared surface
 - Three-dimensional surface

Ideation

- Artwork must be solely the **original concept, design, and execution** of the submitting artist.
- Reference photos used in creating the artwork **must be taken personally** by the submitting artist.
- Reference photos taken by anyone other than the submitting artist may be used **only** when those images are incidental to and not the main focus of the artwork.
- Artwork created as a pastiche (parody or imitation of another artwork) is allowed **provided** the work is sufficiently altered to make the parody obvious and the parodied artwork is not copyrighted.

Exhibition Requirements:

<https://cpsa.org/exhibitions/exhibition-requirements>

Exhibition FAQs:

<https://cpsa.org/exhibitions/faqs-exhibitions/>

Deadline for Entries

11:59 p.m. (midnight) Mountain Time

November 15, 2023

IMPORTANT: Complete as much of the process in advance as possible. See page 4 for a helpful checklist.

Not Allowed

- Work done with 100% colored pencil on a single 2D surface, regardless of size.
- Work which has appeared in **any previous** CPSA annual exhibition.
- Collaborative work executed by **more than one artist**, including classroom projects and exercises. You may submit artwork of your own design which was worked on in a class or critiqued by others, as long as you are the primary creative force.
- Work based on or copied from **AI-generated images**.
- Work produced by applying colored pencil **exactly** over a printed or digital image; however, you may create a completely different drawing over a printed digital image or photograph.
- Work **constructed** from actual colored pencils.
- **Alteration** of the artwork after submission of the entry.

Disqualification

CPSA, the juror, and the gallery reserve the right to disqualify a selected entry at any time if it is determined that it fails to meet ideation, execution, or framing specifications.

Penalties may include:

- Immediate removal of disqualified work from show and omission from promotional items.
- Return by the artist of any money or goods awarded as prizes.
- Possible forfeiture of any CPSA signature status and merit awards.

CaFÉ WEBSITE QUESTIONS?

Email: cafe@westaf.org

Website: www.callforentry.org/artist-help-cafe/

Telephone: (303) 629-1166

Hours: 8:30 a.m.–5:00 p.m. Mountain Time

EXHIBITION QUESTIONS?

Anda Chance, CPSA Exhibitions Director
exhibitions@cpsa.org



How to Submit Entries

Submit entries online to the CPSA Explore This! 20 exhibition on the CaFÉ™ website at:

www.callforentry.org

***NOTE:** Please follow all instructions carefully. CPSA is not responsible for errors made at the CaFÉ website.*

1 Prepare digital images of your work to meet the following **CPSA requirements** which differ slightly from those given by “Help” on the CaFÉ website.

- **Dimensions:** CPSA prefers images at 1920 pixels or greater on the longer dimension.
- Image should show **artwork only** and **NOT include** mat or frame. Image quality matters. Get help if you need it to prepare your images.
- **File Size:** JPG file size must be less than 5.0 MB. To see the file size, close your editing program, select the file, and Get Info or View Properties.
- **File Format:** Save in an **RGB** color profile as a “**Baseline**” (Standard) **JPG file**. **DO NOT** save as a “Progressive” JPG file as it may not display properly for jurying.
- **Number of Images:** You may enter only **one** JPG image of 2D art, or two images of 3D art (such as sculpture to show it from different angles).

2 Your CaFÉ Account—If you don’t have an account, you will need to set one up at **www.callforentry.org** before submitting your entry. There is no fee for account creation. If you already have an account, click “My Profile” and review your personal information for accuracy.

NOTE: Please follow standard rules of capitalization for your name (i.e., Mary Smith) and be sure to **include your signature designations** (if any) after your surname (e.g., Smith, CPX).

3 Upload images to your CaFÉ account—Select “My Portfolio” to review or upload the image(s) you want to submit. **TIP:** If your image was previously “committed” to another show, you will need to select “archive” to release it for this show or create a duplicate image.

For each work you must provide the following information on the “My Images” screen:

- **Artwork Title**—use **standard capitalization** (first letter of major words, others lower case).
- **Dimensions**—first enter height, then width, then depth (depth should be “0” except for 3-D works) in **inches** to the nearest tenth (one decimal place) in the correct fields.

- **Medium**—list “**cp**” first (for “colored pencil”), followed by other mediums (from most to least amounts) and the surface last. Use a generic term for the other mediums, (e.g., gel pen, marker, painting pastel, ink, water-soluble pastel, etc.), **not product brand names**.
- **Price**—enter the price in whole dollars (0 = not for sale). Do **NOT** use a comma in the price—that will be interpreted as a decimal.

SALES: CPSA forwards purchase inquiries to the artist—no commission is charged. It is the responsibility of the artist to finalize the sale. **NOTE:** A for-sale designation may be changed during the show by notifying the exhibitions director (exhibitions@cpsa.org).

- **Description**—provide optional information or a brief background story about your entry, if desired.

4 Apply before 11:59 P.M. Mountain Time to the **CPSA Explore This! 20** call on the CaFÉ website between **September 15 and November 15, 2023**.

Be careful to follow the instructions exactly. You must accept the agreement and enter all requested information. Do not wait until the last minute. Late entries cannot be accepted, even when due to technical difficulties. Be careful to follow instructions exactly. You must accept the agreement and enter all requested information.

NOTE: Ignore the “Invitational Pass Code” checkbox.

5 Payment. When you are satisfied with your entry, proceed to “Checkout.” Choose the applicable fee by selecting the “CPSA member” or “non-member” option as appropriate.

You may pay by credit card on the CaFÉ site or mail a check **payable to CPSA** (\$15 for CPSA members, \$20 for non-members) to:

Colored Pencil Society of America
4157 Mountain Rd, #122
Pasadena, MD 21122-4455

Checks must be postmarked by November 15, 2023. Include a note that the check is in payment for your Explore This! 20 entry and provide your name as entered on CaFÉ.



☒ Exhibition Entry Checklist

Please read this prospectus thoroughly and use this checklist to make sure you're ready BEFORE you visit the CaFÉ website to enter Explore This! 20.

- ☐ My artwork is **predominantly colored pencil** with at least one other medium or element (other than size) making it ineligible for the CPSA International Exhibition.
- ☐ My artwork was completed **in 2021 or after**, and has not appeared in any previous Explore This! exhibition.
- ☐ My artwork is **my own concept, design, and execution**. Any reference photos not my own were used only for minor details and are only incidental to the overall work.
- ☐ My image was saved as an **RGB Baseline ("Standard") JPG**—not a "Progressive" JPG.
- ☐ My artwork image file is **1920 pixels on the longer side** and no greater than **5 MB**.
- ☐ My image does **NOT** include mat or frame.
- ☐ If I am submitting two entries, I am ready to submit **both at the same time**. I have correctly prepared one image for each.
- ☐ My artwork title(s) uses **standard capitalization** (first letter capitalized in each major word).
- ☐ I have used **standard capitalization** (*not* all caps or all lower case) for my name in my profile on callforentry.org.
- ☐ **If I have earned CPSA and/or CPX signature status**, I've added the initials after my last name in my profile (e.g., Smith, CPSA, CPX)
- ☐ **CPSA Members Only:** I will choose the members' entry fee to receive the lower rate, which covers up to the maximum of two entries.

DO NOT WAIT UNTIL THE LAST MINUTE TO ENTER

Apply before 11:59 P.M. Mountain Time between September 15th and November 15th, 2023.

Late entries cannot be accepted, even if due to technical difficulties.



Your Entry Information

www.callforentry.org

Complete for your records and to have available when you enter:

ENTRY ONE

Artwork Title (use standard capitalization):

Dimensions of Original Art (without mat)

Height: _____ inches (to nearest .25")

Width: _____ inches (to nearest .25")

Depth: _____ (0 inches unless it is a 3D object)

Price: \$_____ (Enter "0" if not for sale)

ENTRY TWO (If applicable)

Artwork Title (use standard capitalization):

Dimensions of Original Art (without mat)

Height: _____ inches (to nearest .25")

Width: _____ inches (to nearest .25")

Depth: _____ (0 inches unless it is a 3D object)

Price: \$_____ (Enter "0" if not for sale)